



2014 Minnesota Renaissance Festival

www.renaissancefest.com · (952) 445-7361 · info@renaissancefest.com

WEEKENDS AUGUST 16 - SEPTEMBER 28 | PLUS LABOR DAY & FRIDAY SEPTEMBER 26 | 9am-7pm

Pet Fest Sponsorship Opportunities

September 7 & 8

\$5,000 - Title Sponsor

- Logo in all print advertising, where Pet Fest is mentioned.
- Mention in all radio advertising about Pet Fest, including interviews
- Logo printed in the Renaissance Festival Brochure
- ¼ page ad in the Pet Fest program, opportunity for bounce back coupon
- Logo inclusion in the Pet Fest program
- Logo featured on first page of Renaissance Festival program printed for the weekend
- Web banner on the Minnesota Renaissance Festival Pet Fest Web page
- Logo & Link on the Pet Fest Web page
- 50 tickets to the Renaissance Festival
- 10 invitations to the VIP Press Party
- Mention as sponsor at all competitions and field demonstrations.
- Free Booth Space at Pet Fest

\$2,500 - Demonstration Field Sponsorship

- Title sponsor of demonstration field
- 25 tickets to the Renaissance Festival
- Logo in Pet Fest program
- Coupon on "coupon page" (both printable online and handed out at pet gate)
- 4 invitations to the VIP Press Party
- Live announcements of sponsorship during the day
- Logo in all print advertising about Pet Fest
- 3 X 6 sign by the Demonstration field
- Logo and link on the Pet Fest Web page
- Free Booth Space at Pet Fest

\$1,500 - Stage

- Logo on Stage
- Opportunity to hand out promotional material
- 10 tickets to the Renaissance Festival
- Logo in Pet Fest program
- Logo and link on the Pet Fest Web page
- Free Booth Space at Pet Fest

\$500 - Sign Sponsorship

- 3 X 6 sign displayed on fence surrounding Pet Fest field
- 10 tickets to the Renaissance Festival
- Logo in the Pet Fest program
- Logo and link on the Pet Fest Web page
- Free Booth Space at Pet Fest

\$250 - Competition Sponsor

- 4 tickets to the Renaissance Festival
- Logo in the Pet Fest Program
- Mention in program as sponsor of the competition
- Opportunity to provide prizes for the competition
- Opportunity to hand out promotional material at the competition

For more information contact:

Marketing

marketing@renaissancefest.com

952-445-7361

Advertising Opportunities

PET FEST DAILY PROGRAM ADS

(4 total) – \$500

25,000 Printed

Website Logo & Link - \$50

20,000 Impressions