



# 2017 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445.7361 • info@renaissancefest.com

WEEKENDS AUGUST 19 – OCTOBER 1 • PLUS LABOR DAY & FRIDAY SEPTEMBER 29 • 9AM – 7PM

## Chocolate Festival Vendor Application, September 9 & 10

### Don't miss out on this opportunity!

Thank you for your interest in the Chocolate Festival at the Minnesota Renaissance Festival! Below are some bulleted points of interest. This is only an application. Due to high demand, not everyone who applies will be selected as a 2017 vendor. A Renaissance Festival exhibitor acceptance letter will be sent once your application has been turned in and you have been selected as a 2017 Chocolate Festival vendor.

This weekend of the festival, anticipate over 50,000 visitors, which will translate into a great deal of exposure for you and your company.

### Early Registration Special!

Send in your application with payment by **June 1st, 2017** and you will receive two **FREE** admission tickets to use any day of the 2017 Minnesota Renaissance Festival! Deadline for early registration special is **June 1st, 2017**, no exceptions.

### POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sell products, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Ice will be provided upon request. Exhibitors need to provide their own cooler.

### EXHIBITOR INFO

- 10 x 10 display area - \$150.00.
- Forms are due no later than **August 1, 2017**
- Forms received after August 1, 2017 are subject to \$100
- Fees non-refundable after August 1, 2017.
- This is a rain or shine event.
- Four **FREE** admission tickets to the Renaissance Festival both Saturday and Sunday.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **All applications will be due August 1, 2017.** All applicants will be sent an acceptance letter once approved.

Thank you!  
Marketing Coordinator  
Marketing Department  
952-445-7361  
marketing@renaissancefest.com



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### APPLICATIONS ARE DUE BY **AUG 1, 2017**

Fee is \$150.00

Make checks payable to Minnesota Renaissance Festival. Any forms received after August 1, 2017 are subject to a \$100.00 late fee. Fees non-refundable after August 1, 2017.

Checks will be deposited upon receipt of application and will be refunded if not approved.

Please complete the application below and mail to:

**Attention: Chocolate Festival**  
1244 S Canterbury Road, Suite 306  
Shakopee, MN 55379

Via e-mail: [marketing@renaissancefest.com](mailto:marketing@renaissancefest.com)  
Via fax: 952-445-7380

### CONTACT INFO

ORGANIZATION NAME \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

ORGANIZATION ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PHONE # \_\_\_\_\_ FAX NUMBER \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

ALTERNATE CONTACT PERSON \_\_\_\_\_ ALTERNATE CONTACT PHONE # \_\_\_\_\_

#### **TABLE - \$20**

Yes, I will need to rent a table.  
\$20.00 per table

Please provide a brief description of your organization or business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#### **WEBSITE - \$50**

Yes, I would like to include my logo & link on the NEW website.

Over 20,000 impressions.

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION \_\_\_\_\_ PRICE OF ITEM \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#### **SPONSORSHIP**

Yes, I would like to hear more about the sponsorship/advertising opportunities available.

#### **RAFFLE**

Yes, I would like to donate something to the Raffle. Please list item.

Tax ID#: \_\_\_\_\_

#### **SEMINARS:**

**Are you interested in conducting demonstrations or seminars?**

**If yes, please provide description of demonstration or seminar.**

\_\_\_\_\_  
\_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

Acceptance letter will be sent once application is approved.