



# 2017 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445.7361 • info@renaissancefest.com  
WEEKENDS AUGUST 19 – OCTOBER 1 • PLUS LABOR DAY & FRIDAY SEPTEMBER 29 • 9AM – 7PM

## Pets & Pirates Sponsorship Opportunities, September 16 & 17



**\$5,000**  
TITLE SPONSOR

- Logo in all print advertising, where Pet Fest is mentioned
- Mention in all radio advertising about Pet Fest, including interviews
- Logo printed in the Renaissance Festival Brochure
- ¼ page ad in the Pet Fest program, opportunity for bounce back coupon
- Logo inclusion in the Pet Fest program
- Logo featured on first page of Renaissance Festival program printed for the weekend
- Logo featured on first page of Renaissance Festival Pet Fest Web page
- Logo & Link on the Pet Fest Web page
- 30 tickets to the Renaissance Festival
- 10 invitations to the VIP Press Party
- Mention as sponsor at all competitions and field demonstrations
- Free Booth Space at Pet Fest



**\$2,500**  
WIENER DOG RACES

- Title sponsor of joust track during pet fest
- Logo in Pet Fest program
- Logo and link on the Pet Fest web page
- 3 X 6 sign by the joust track
- Live announcements of sponsorship during the day
- Logo in all print advertising about Pet Fest
- Free Booth Space at Pet Fest
- 15 tickets to the Renaissance Festival
- 4 invitations to the VIP Press Party



**\$1,500**  
STAGE

- Logo on Stage
- Opportunity to hand out promotional material
- 10 tickets to the Renaissance Festival
- Logo in Pet Fest program
- Logo and link on the Pet Fest Web page
- Free Booth Space at Pet Fest



**\$500**  
DOG WATER STATION

- Sign displayed on fence surrounding Pet Fest field
- 6 tickets to the Renaissance Festival
- Logo in the Pet Fest program
- Logo and link on the Pet Fest Web page
- Free Booth Space at Pet Fest



**\$250**  
COMPETITION SPONSOR

### Costume contest, pet talent, peanut butter licking and more.

- 4 tickets to the Renaissance Festival
- Logo in the Pet Fest Program
- Mention in program as sponsor of the competition
- Opportunity to provide prizes for the competition
- Opportunity to hand out promotional material at the competition (cash or trade for prizes)



**ADVERTISING  
OPPORTUNITIES**



Daily Program: (4 total) - \$500 • 25,000 Printed • Website Logo & Link • 20,000 Impressions

For more information contact:  
Please contact renintern@gmail.com • 952.445.7361