



2018 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 496.9232 • vendors@renaissancefest.com
WEEKENDS AUGUST 18 – SEPTEMBER 30 • PLUS LABOR DAY & FRIDAY SEPTEMBER 28 • 9AM – 7PM

Oktoberfest, September 28, 29 & 30 Merchandise/Promotional Vendor Application

Don't miss out on this opportunity!

Thank you for your interest in the Oktoberfest weekend at the Minnesota Renaissance Festival! Below are some bulleted points of interest. This is only an application. Due to high demand, not everyone who applies will be selected as a 2018 vendor. A Renaissance Festival exhibitor acceptance letter will be sent once your application has been turned in and you have been selected as an 2018 Oktoberfest vendor.

This weekend of the festival, anticipate over 50,000 visitors, which will translate into a great deal of exposure for you and your company.

Early Registration Special!

Send in your application with payment by **June 1st, 2018** and you will receive two **FREE** admission tickets to use any day of the 2018 Minnesota Renaissance Festival! Deadline for early registration is **June 1st, 2018**, no exceptions.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any questions, please contact us.
- Hand out promotional materials, sell products, or conduct valuable surveys that reach your target market.
- Tables and chairs are the responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent any tables.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come first-serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Ice will be provided upon request. \$3 per bag. Exhibitors need to provide their own coolers.

EXHIBITOR INFO

- 10x10 display area - \$150.00
- Non Profit Organizations 10x10 display area - \$50 (Proof of 501C3 required)
- Forms are due no later than August 1, 2018
- Forms received after August 1, 2018 are subject to \$100
- Fees non-refundable after August 1, 2018.
- This is a rain or shine event.
- Four FREE admission tickets to the Renaissance Festival both Saturday and Sunday.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact us with any questions. **All applications will be due August 1, 2018.** All applicants will be sent an acceptance letter once approved.

Thank you!
Minnesota Renaissance Festival
Marketing Department
952.496.9232
vendors@renaissancefest.com





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APPLICATIONS ARE DUE BY **AUGUST 1, 2018**

Fee is \$150.00 (Clans and Clubs are \$50.00)

Make checks payable to Minnesota Renaissance Festival. Any forms received after August 1, 2018 are subject to a \$100.00 late fee. Fees non-refundable after August 1, 2018.

Checks will be deposited upon receipt of application and will be refunded if not approved.

Please complete the application below and mail to:

Attention: Oktoberfest
12364 Chestnut Blvd
Shakopee, MN 55379

Via e-mail: vendors@renaissancefest.com

CONTACT INFO

ORGANIZATION NAME _____ CONTACT PERSON _____

ORGANIZATION ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PHONE # _____ FAX NUMBER _____ EMAIL ADDRESS _____

ALTERNATE CONTACT PERSON _____ ALTERNATE CONTACT PHONE # _____

TABLE - \$20
Yes, I will need to rent a table
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE - \$50
Yes, I would like to include my
logo & link on the website.
Over 20,000 impressions

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION _____ PRICE OF ITEM _____

SPONSORSHIP
Yes, I would like to hear more
about the sponsorship/
advertising opportunities
available.

RAFFLE
Yes, I would like to donate
something to the Raffle. Please
list item.

Tax ID# _____

SEMINARS:
Are you interested in conducting demonstrations or seminars?
If yes, please provide description of demonstration or seminar.

Please indicate what kind of
vendor you will be.

Merchandise/Retail Vendor

Promotional/Trade Vendor

SIGNATURE _____ **DATE** _____

Acceptance letter will be sent once application is approved.