



# 2017 Minnesota Renaissance Festival

www.renaissancefest.com · (952) 445-7361 · marketing@renaissancefest.com  
WEEKENDS AUGUST 19 - October 1 | PLUS LABOR DAY & FRIDAY SEPTEMBER 29 | 9am-7pm

## Bloomers & Tights 5K

### RACE DESCRIPTIONS

#### **Bloomers & Tights 5K Race/ Walk**

*Sunday, August 27th: 10:00am*

Join Queen Elizabeth and her Royal Court on this Run/Walk through the Festival grounds and woodlands and don't forget to wear your best bloomers or tights! Sign up as an individual or bring your whole clan.



### RACE INVOLVEMENT OPPORTUNITIES

We have several opportunities to be involved with the Bloomers & Tights 5k to get your business recognized. Every runner participating in each race receives free admission to the Minnesota Renaissance Festival and a race bag.

### RACE SPONSOR OPPORTUNITIES

#### **RACE BIB SPONSORSHIP - \$500**

- Opportunity to provide 500 Race Bibs to all participants, may include your logo
- Tickets to the MN Renaissance Festival
- A minimum of 1 mention as a sponsor on the Festival Facebook page, 100,000 fans and growing

#### **RACE COSTUME PRIZE SPONSORSHIP - \$500 (Bloomers OR Tights)**

- Opportunity to provide prizes for the Best Bloomers or Best Tights of the Bloomers & Tights 5K
- Tickets to the MN Renaissance Festival
- A minimum of 1 mention as a sponsor on the Festival Facebook page, 100,000 fans and growing

#### **RACE PLACEMENT PRIZE SPONSORSHIP - \$300**

- Opportunity to provide prizes for the 1st and 2nd place finishers of the Bloomers & Tights 5Ks
- Tickets to the MN Renaissance Festival
- A minimum of 1 mention as a sponsor on the Festival Facebook page, 100,000 fans and growing

#### **RACE BAG INSERT SPONSORSHIP - \$100**

- Opportunity to provide promotional materials for 500 Race Bags

Space is limited, so register early to secure your spot! A sponsor form is included with this letter. Please feel free to contact me with any questions. **Registration will be due August 4, 2017.**  
Thank you!

Mid-America Festivals  
952.445.7361  
marketing@renaissancefest.com



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## Bloomers & Tights 5K Information

Please complete the form below and mail to:

**Attention: 5K Race Sponsor**  
1244 S. Canterbury Road, Suite 306  
Shakopee, MN 55379

Via e-mail: [marketing@renaissancefest.com](mailto:marketing@renaissancefest.com)  
Via fax: 952-445-7380



### Contact Information

ORGANIZATION NAME \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

ORGANIZATION ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PHONE # \_\_\_\_\_ FAX NUMBER \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

ALTERNATE CONTACT PERSON \_\_\_\_\_ ALTERNATE CONTACT PHONE # \_\_\_\_\_

#### RACE BIB SPONSOR: \$500

Yes, I will provide 500 race bibs to all participants for both 5Ks

Please provide a brief description of your organization or business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#### RACE PLACEMENT PRIZE SPONSOR: \$300

Yes, I will provide prizes for the 1st and 2nd place finishers of the Bloomers & Tights 5K.

Please provide description(s) of bibs, promotional material(s), or prize(s):

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BEST BLOOMERS

BEST TIGHTS

#### RACE COSTUME SPONSOR: \$500

Yes, I will provide prizes for Best Bloomers OR Best Tights for the Bloomers & Tights 5K

#### RACE BAG INSERT SPONSOR: \$100

Yes, i will provide promotional materials for 500 race bags

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_