



2017 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445.7361 • info@renaissancefest.com

WEEKENDS AUGUST 19 – OCTOBER 1 • PLUS LABOR DAY & FRIDAY SEPTEMBER 29 • 9AM – 7PM

Once Upon A Time Vendor Application, August 26 & 27

Don't miss out on this opportunity!

Thank you for your interest in Once Upon A Time weekend at the Minnesota Renaissance Festival! Below are some bulleted points of interest. This is only an application. Due to high demand, not everyone who applies will be selected as a 2017 vendor. A Renaissance Festival exhibitor acceptance letter will be sent once your application has been turned in and you have been selected as a 2017 Once Upon A Time vendor.

This weekend of the festival, anticipate over 30,000 visitors, which will translate into a great deal of exposure for you and your company.

Early Registration Special!

Send in your application with payment by **June 1st, 2017** and you will receive two **FREE** admission tickets to use any day of the 2017 Minnesota Renaissance Festival! Deadline for early registration special is **June 1st, 2017**, no exceptions.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sell products, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Ice will be provided upon request. Exhibitors need to provide their own cooler.

EXHIBITOR INFO

- 10 x 10 display area - \$150.00.
- Forms are due no later than **July 15, 2017**
- Forms received after July 15, 2017 are subject to \$100
- Fees non-refundable after July 15, 2017.
- This is a rain or shine event.
- Four **FREE** admission tickets to the Renaissance Festival both Saturday and Sunday.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **All applications will be due July 15, 2017.** All applicants will be sent an acceptance letter once approved.

Thank you!
Marketing Coordinator
Marketing Department
952-445-7361
marketing@renaissancefest.com



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APPLICATIONS ARE DUE BY JULY 15, 2017

Fee is \$150.00 (Clans and Clubs are \$50.00)

Make checks payable to Minnesota Renaissance Festival. Any forms received after August 1, 2017 are subject to a \$100.00 late fee. Fees non-refundable after August 1, 2017.

Checks will be deposited upon receipt of application and will be refunded if not approved.

Please complete the application below and mail to:

Attention: Once Upon A Time
1244 S Canterbury Road, Suite 306
Shakopee, MN 55379

Via e-mail: marketing@renaissancefest.com
Via fax: 952-445-7380

CONTACT INFO

ORGANIZATION NAME _____ CONTACT PERSON _____

ORGANIZATION ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PHONE # _____ FAX NUMBER _____ E-MAIL ADDRESS _____

ALTERNATE CONTACT PERSON _____ ALTERNATE CONTACT PHONE # _____

TABLE - \$20

Yes, I will need to rent a table.
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE - \$50

Yes, I would like to include my logo & link on the NEW website.

Over 20,000 impressions.

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION _____ PRICE OF ITEM _____

SPONSORSHIP

Yes, I would like to hear more about the sponsorship/advertising opportunities available.

RAFFLE

Yes, I would like to donate something to the Raffle. Please list item.

Tax ID#: _____

SEMINARS:

Are you interested in conducting demonstrations or seminars?

If yes, please provide description of demonstration or seminar.

SIGNATURE _____ DATE _____

Acceptance letter will be sent once application is approved.