

2017 Minnesota Renaissance Festival

FOR IMMEDIATE RELEASE

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Festival Friday at the Minnesota Renaissance Festival is Full of Discounts and Deals

SHAKOPEE, Minn. (August 2017) – The Minnesota Renaissance Festival will celebrate the start of the fall season with Festival Friday. The Festival is typically open only on weekends, Saturday and Sunday. However this year, September 29 will host Festival Friday a day full of discounts including reduced general admission, College Student Day, Ladies Shopping Day and more.

Admission to the Festival is only \$15 on Festival Friday, a saving of \$7 from the typical daily price. The price includes access to all 16 live entertainment stages as well as opportunities to partake in games and attractions and visit shops and food vendors.

Festival Friday is also College Discount Day. With a valid student ID, patrons can get \$15 admission plus Free Grain Belt Beer if they are of legal drinking age.

Ladies Shopping Day is also hosted on Festival Friday. Grab friends and join in for a day of shopping, wine, and admission to the Festival. The discount ticket includes admission, free glass of wine, gift bag, and the opportunity to receive discounts from select artisans all day for only \$20. A social hour, from 5-6 pm, at the Banner Oak Event Center is also included with appetizers and raffle prizes. Ladies Shopping Day tickets are available for sale online or at the Box Office on September 29, 2017. If you already have admission to the Festival (season pass, comp ticket, etc.), Ladies Shopping Day will only be an additional \$10 at Banner Oak Event Center.

Festival Friday also hosts a Magic the Gathering Tournament sponsored by Dreamers Vault. Registration opens at 1:30p.m. on September 29 will cost \$15.

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The Minnesota Renaissance Festival begins its 47th season on Saturday, August 19, and ends on October 1, 2017. The Festival is open weekends; Labor Day and Festival Friday, September 29, 2017 from 9 a.m. – 7 p.m., rain or shine. The Festival is located seven miles south of Shakopee on Highway 169. Festival patrons can enjoy 16 stages of live entertainment, 250 artisan vendors and 7 theme weekends, full combat jousting and food fit for a king! Admission at the gate: Adults \$23.95; Seniors \$21.95; Children 5 – 12 \$14.95, four and under are free! Discount tickets are also available at participating Menards, Super America, and Walgreens. Coupons toward admission are available at participating Subway and Papa Murphy's locations. Visit www.renaissancefest.com or call 952.445.7361 for more information. Also make sure to follow us on social media, @MNrenaissance!
