



2021 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 698.9553 • vendors@renaissancefest.com
WEEKENDS AUGUST 21 – OCTOBER 3 • PLUS LABOR DAY & FRIDAY OCTOBER 1 • 9AM – 7PM

BBQ, Bellies & Beer, September 18 - 19 Vendor Application

Don't miss out on this opportunity!

Thank you for your interest in the Highland Fling weekend at the Minnesota Renaissance Festival! Below are some bulleted points of interest. This is only an application. Due to high demand, not everyone who applies will be selected as a 2021 vendor.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any questions, please contact us.
- Hand out promotional materials, sell products, or conduct valuable surveys that reach your target market.
- Tables and chairs are the responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent any tables.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come first-serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Ice will be provided upon request. \$3 per bag. Exhibitors need to provide their own coolers.

EXHIBITOR INFO

- 10x10 display area - \$150.00
- Non Profit Organizations 10x10 display area - \$100.00 (Proof of 501C3 required)
- Forms are due no later than August 30, 2021.
- Forms received after August 30, 2021 are subject to \$100.00 late fee
- This is a rain or shine event.
- Four FREE admission tickets to the Renaissance Festival both Saturday and Sunday.
- Electricity is likely not available. If required please indicate on application the need and the amps required. Electric if provided will have an additional fee.

APPLICATION INFO

This registration is not a license agreement and does not constitute an offer to participate in the Minnesota Renaissance Festival.

APPLICATIONS ARE DUE BY AUGUST 30, 2021

Fee is \$150.00

Make checks payable to Minnesota Renaissance Festival. Any forms received after August 30, 2021 are subject to a \$100.00 late fee.

Checks will be deposited upon receipt of application and will be refunded if not approved.

Please complete the application below and mail to:

**Attention: Highland Fling
12364 Chestnut Blvd
Shakopee, MN 55379**

Via e-mail: vendors@renaissancefest.com

Please note that additional paperwork will be requested upon acceptance to the 2021 Minnesota Renaissance Festival including but not limited to: Insurance Policy stating MN Renaissance Festival as additional insured.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact us with any questions. **All applications will be due August 30, 2021.**

Thank you!

Minnesota Renaissance Festival | Marketing Department
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CONTACT INFO

Tax ID# _____

COMPANY OR ORGANIZATION NAME _____ CONTACT PERSON _____

ORGANIZATION ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PHONE # _____ FAX NUMBER _____ EMAIL ADDRESS _____

BUSINESS REFERENCE: (please include one)

CONTACT PERSON | ADDRESS | PHONE | EMAIL

FESTIVALS/EVENTS RECENTLY PARTICIPATED IN: (please include two)

EVENT | CONTACT PERSON | PHONE | EMAIL

EVENT | CONTACT PERSON | PHONE | EMAIL

TABLE - \$20
Yes, I will need to rent a table
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE - \$50
Yes, I would like to include my
logo & link on the website.
Over 20,000 impressions

Please provide a description of the product(s) or service(s) that you wish to exhibit:

ITEM DESCRIPTION	PRICE OF ITEM
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIP
Yes, I would like to hear more
about the sponsorship/
advertising opportunities
available.

RAFFLE
Yes, I would like to donate
something to the Raffle. Please
list item.

*Enclose photos of your products and/ or services. Samples cannot be accepted.
*Include pictures or an illustration of your exhibit/concession at a festival or event.

SEMINARS:
Are you interested in conducting demonstrations or seminars?
If yes, please provide description of demonstration or seminar.

Please indicate what kind of
vendor you wish to be:

Food

Merchandise/Retail Vendor

Promotional/Trade Vendor

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SIGNATURE _____ **DATE** _____